

RENAISSANCE GROUP WORKPLAN 2014/15					
	Activity	Status	Revenue £	Capital £	Total £
Total Spend 2013/14			12,977	1,672	14,649
Balance brought forward from 2013/14			20,322	50,960	71,282
BBC Contribution for 2014/15			30,000		30,000
Revenue contribution to Economic Development			-5,000		-5,000
Total budget for 2014/5			45,322	50,960	96,282
Projected/ Committed Spend 2014/15					
Town Centre finger post signs and noticeboards - maintenance & updates	New, amended and refurbished finger post signs and noticeboards	Bid approved		9,000	9,000
New and improved signage to Multi Storey Car Park	Awaiting design and costings	Pending ECC estimate		9,000	9,000
Translation calligraphy and presentation of medieval market charter	Approved with part payment from private sponsorship and Chamber of Commerce	Revised bid required	1,300		1,300
Visit Essex Workshop on Brand Brentwood - 8.4.14	Marketing Support, guest speaker & refreshments	Complete	425		425
New Renaissance Group Website set up, Twitter and Content Management and loading costs YR1	Approved with contract for Local by Social	Complete	1,595		1,595
Crown Street Saturday Market support for part purchase of new stalls	Shared costs for gazebos/stalls for the new market	Bid approved		2,000	2,000
Love Your Local Market promotional support - 24.5.14	Merchandising and street entertainment support	Complete	81		81
Independents Day promotional support - 4/5.7.14	Trader bid funds approved activity/entertainment for Sat 5.7	Complete	1,250		1,250
Small Business Saturday promotional support - 7.12.13	Late payment from 2013	Complete	750		750
Small Business Saturday promotional support - 6.12.14	Activities & entertainment in Ongar Rd, High St & Crown St	Bids approved	2,000		2,000
Pro-Action Free Marketing & Social Media Workshop - 11.11.14	Merrymeade House costs,refreshments,promotion	Complete	290		290
Pro-action Free Business Support Workshops x 2 - early 2015	Merrymeade House costs,refreshments,promotion	Bids approved	600		600
Crown St/Ropers Yard Lighting Up - 29.11.14	Christmas Decorations and Advertising	Bid approved	500		500
Ongar Road Lighting Up - 29.11.14	Santa's Helpers' Grotto	Bid approved	260		260
Shenfield Lighting Up - 30.11.14	Upper Shenfield Christmas street and shop lighting	Bid approved		2,929	2,929
Ingatestone Christmas Victorian Evening 5.12.14	Costs of Promotional Literature & website support	Complete	2,087		2,087
Street Pastors mini bus project	To improve the support and safety functions for the night time economy in a central location	Partial funding contribution approved subject to bid		5,000	5,000
Total committed/projected 2014/5			11,138	27,929	39,067
Remainder to spend 2014/5			34,184	23,031	57,215